



EXOGENOUS
TECHNOLOGY



ET LEARNING & DEVELOPMENT

Powered by [Exogenous Technology](#)

Exclusive Digital Marketing Course
Learn With Us, Earn With Us.

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About ET



At Exogenous Technology, we are your digital growth partners. From advanced website development to 360° digital marketing solutions, we help brands thrive in the ever-evolving online landscape. With a customer-first mindset, we craft strategies that drive engagement, boost visibility, and deliver measurable results—all while fostering a collaborative and innovative work culture.

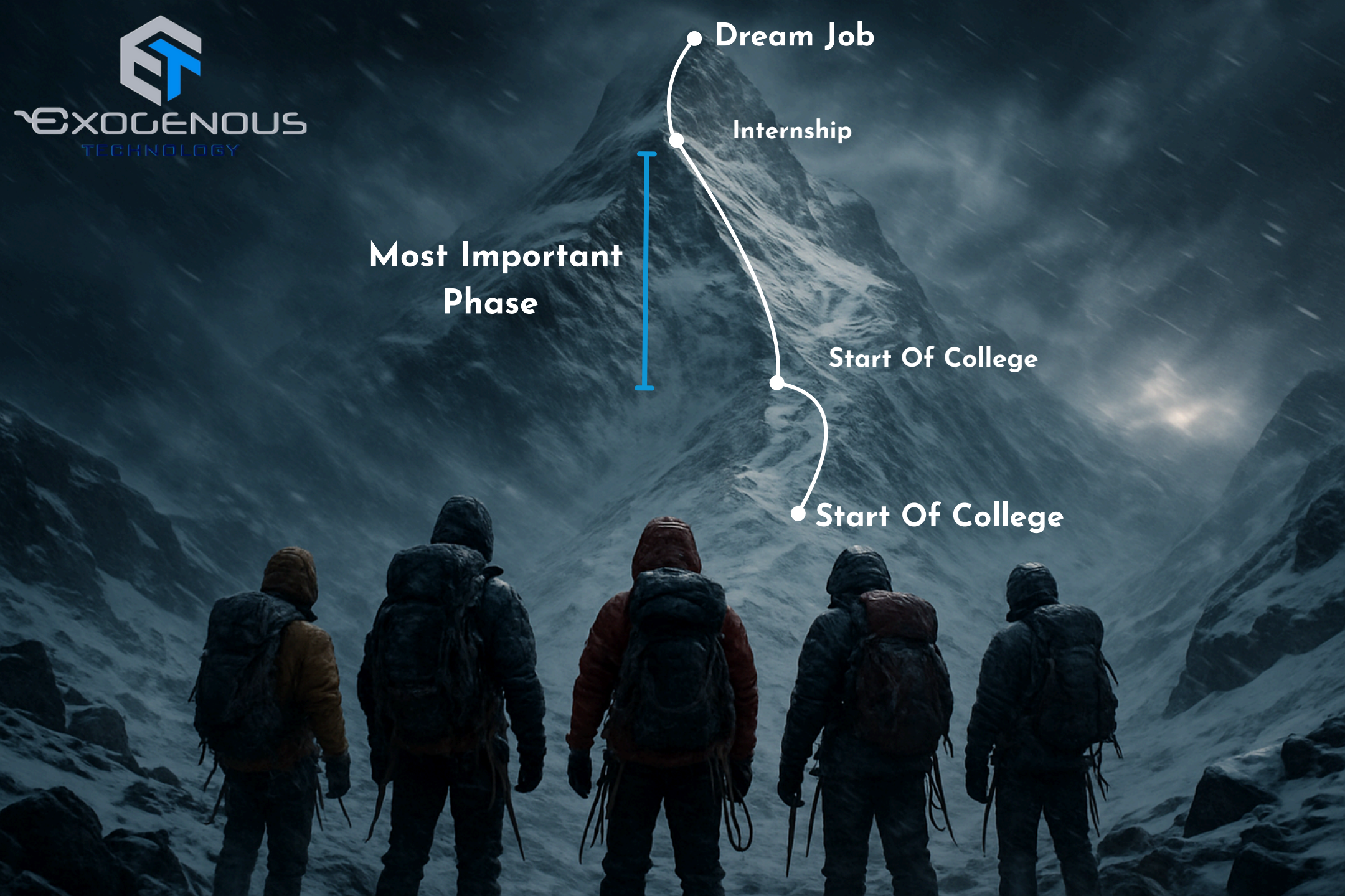
Join us as we make our mark in the digital realm!

ET Learning & Development Program

Embark on a journey towards a bright career in digital marketing and website development with the ET Learning program. Our hands-on training is designed to equip individuals with the skills needed to become valuable resources in the industry.

Learn with us, earn with us, and become a proficient asset with ET Learning.





Our Clients/ Partners





Join ET Enterprise Culture

Our transformative journey emphasizes tailored technology solutions, automation, and data-driven decision-making. Experience a team culture focused on empowering individuals and fostering growth. Through our Managed Team service, learn the principles of Continuous Improvement to achieve business goals effectively.

Embrace Innovation, Continuous Improvement, and Personalized Solutions.

Why Choose Digital Marketing?

For a Dynamic and Rewarding Career Journey

- Endless Opportunities: Explore diverse roles and carve your niche in this ever-evolving industry.
 - High Demand & Growth: Step into a booming field with strong career prospects and global opportunities.
 - Creative & Technical Paths: Whether you're analytical or artistic, shape your career your way.
 - Learn from the Best: Gain expert insights from industry leaders and seasoned professionals.
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Why Choose Digital Marketing?

Diverse Opportunities

Digital marketing is a vast and versatile field offering countless career paths—whether you're passionate about content creation, data analysis, SEO, social media, or paid advertising, there's a space for you. You can explore roles in industries ranging from tech and e-commerce to healthcare and entertainment. The flexibility of this field allows you to discover your niche and build a career that aligns with your interests and strengths.

High Demand

In today's digital-first world, businesses of all sizes need skilled digital marketers to drive online growth and engagement. With nearly every industry going digital, the demand for professionals in SEO, performance marketing, social media, and analytics is at an all-time high. This growing demand translates into job security, competitive salaries, and a wide array of employment opportunities—both locally and globally.







Tailored Career Paths

Digital marketing offers both creative and technical routes. If you're imaginative, you can excel in branding, storytelling, and content marketing. If you're analytical, you can dive into performance metrics, campaign optimization, and data-driven strategies. Whether you prefer working independently, freelancing, or leading a digital team in a top company, you can shape a career path that suits your lifestyle and aspirations.

Expert Guidance & Constant Learning

Stay ahead with access to the latest tools, strategies, and industry best practices guided by experts. Digital marketing is ever-evolving—offering a constant learning curve that keeps the work exciting. Through mentorship, real-time feedback, and live projects with industry professionals, you'll gain insights that textbooks can't teach, helping you grow both personally and professionally.



Why Choose Us?

100% Placement Assistance

We ensure you're not just job-ready, but placed.

Certified Internship

Enterprise-recognized certificate to boost your resume.

Affordable Pricing

₹17,999 per student;
₹2,799 for BPL students.

Flexible Payment Plans

₹10,000 upfront, then
₹3,999 for the next 2 months.

Live Client Sessions

Weekly live projects with MNCs across sectors.

Monthly Scholarships

Top 3 performers after month 1 get ₹8,000 off!

Paid Internship

6-month internship with 3 months paid by Exogenous Technology.

Our Clients/ Partners



Tools you will be learning



SEO Site Checkup



Mangools

MOZ



SEMRUSH



SimilarWeb

Canva



SEMSCOOP



WriterZen



Keyword Tool



ChatGPT



GetResponse



Google Analytics



SORA OpenAI



facebook Ads



clay



Sameer Sinha

Digital Marketing & Brand Strategist
19+ Years of experience



Jagriti Singh

Senior Web Developer
4+ Years of experience



Kriti Verma

Content Marketing & Branding Pro
6+ Years of experience



Shubham Kumar

SEO Expert
4+ Years of experience



Listen from Your Mentors



Real Advice to Overcome Industry Gaps and Build Your Career with Confidence

Sameer Sinha

CEO, Marketing, Consultant & Brand Strategist | 19+ Years of Experience

"I've interviewed thousands of candidates, and the gap is clear—students may have degrees but lack execution-ready skills. Most college curriculums are outdated, and placements are limited to theory-based companies. Our program fixes this. We bring real companies, real clients, and real problems to solve.

The biggest industry challenge today is not a shortage of jobs—it's a shortage of job-ready talent. That's why ET Learning and Development focuses on hands-on training, mentorship, and real-time client projects. We don't just want you to get placed. We want you to thrive."







Kriti Verma

Content Marketing & Branding Pro | 6+ Years of Experience

"Students often underestimate the power of content. But in digital marketing, content is everything—from social media to landing pages to emails. Most graduates don't know how to tell a story that sells, which is a key reason they fail interviews or client tasks.

This program teaches you to write, edit, create, and convert—skills no college textbook teaches. You'll learn how to build personal brands, design high-converting campaigns, and work directly with clients. That's how careers are built today."







Jagriti Singh

Senior Website Developer | 4+ Years
of Experience

"In the industry, marketing doesn't work in isolation. You must understand how digital systems function—how websites are built, what DevOps does, how teams collaborate across tech and marketing.

Most marketing graduates have never worked with a developer or seen a staging site. That's a big red flag for companies. Here, you get to interact with multiple teams on live projects, preparing you for actual agency and corporate environments."







Shubham Kumar

SEO Expert | 4+ Years of Experience



"Most students think SEO is just keywords—but it's much more strategic. You need to understand user intent, competitor behavior, content structure, and even basic coding.

Colleges rarely teach this. That's why even top scorers struggle to get digital marketing jobs. This program simplifies SEO in a practical way—through real analytics dashboards, audit reports, and rankings you can see and track."





Why This Matters to You as a Student



- Outdated College Curriculum: Most college programs lack live exposure, technical depth, and client interaction.
 - Poor Placement Ratios: Many students graduate without core job skills or confidence to clear interviews.
 - Rising Industry Standards: Employers want portfolios, not just certificates. You must show results.
 - High Competition: Thousands of graduates, few jobs—real skills make you stand out.
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The ET Advantages

- Real-World Experience: Work on live client projects that simulate agency and startup environments.
- Expert Mentorship: Learn directly from industry leaders who've been where you aspire to go.
- Career Support: Benefit from 100% placement assistance, paid internships, interview prep, and recognized certifications.
- Accessible Learning: Scholarships and affordable programs to make top-quality training available to everyone.

*"You don't need to be the smartest—
you just need the right guidance, tools,
and opportunities. We're here to give
you that." - Sameer Sinha*





Transforming Dreams Into Opportunities

**Admissions open from 1st August 2025.
Inclusive Learning @ Just ₹17,999/-
For BPL Students: Only ₹2799
Secure Internship Pre-Course**

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